

# GET INVOLVED

## SPONSORSHIP OPPORTUNITIES

We connect senior online community professionals with each other in small, trusted groups. We believe passionate engagement leads to better interest in your products and services.



Dinner5 is a monthly dinner series hosted by Community5 CEO, Jake McKee.

For each event, we invite five senior online community leaders to a five course meal and focus on building connection and driving conversation.

Each event is highly curated to make a great experience from the people to the food to the special gift we give out each time... and yes, even who we allow to sponsor the events.

Dinner5 is based in Austin, Texas, with additional events being scheduled in other cities.

### SPONSORSHIP MECHANICS

Dinner5 events are highly curated and tightly controlled to ensure that we live up to the promise we make to our attendees: a safe space to talk openly with senior industry peers. Sponsors play an important role in making Dinner5 possible, and that fact is shared clearly with attendees. Attendees are senior level buyers, so this respectful, hands-off approach to sponsorship drives better connection to and brand affinity for your company.

### SPONSORSHIP BENEFITS

- Sponsor mention during and after the event to attendees
- Event menu card sponsor logo placement
- Social media promotional mentions before and after the event
- Access to quarterly insights report that shares anonymized insights about the challenges and issues that senior leaders

### SPONSORSHIP COSTS

#### Full Sponsor: \$2500 per event

Exclusive sponsorship rights to the event with sponsorship mentions during pre- and post-event promotion, as well as at the event start and finish. Menu cards call out the sponsor brand and logo.

#### Partial Sponsor: \$250 - \$2500 per event

A range of options exist for Partial Sponsors, depending on the sponsorship level. There are limited Partial Sponsorships per event. Contact Community5 to discuss.



We would love to talk to you about sponsoring a Dinner5 event.

We can even work with you to create a unique Dinner5 event in your city!

[info@community5.com](mailto:info@community5.com)

